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**FOR IMMEDIATE RELEASE**

**Zultys' New Partnership with Phybridge Enhances Return on Investment  
For Customers Moving to VoIP Telephony**

*Leverages existing telephony wiring to optimize networks for Unified Communications*

**Sunnyvale, CA, 20 July 2009** – Zultys Inc. and Phybridge, two award-winning VoIP telephony solution providers have teamed up to make it easy for companies to deploy a complete VoIP and Unified Communication platform **over their existing telephone wiring**, allowing them to focus on the benefits of Zultys' exceptional applications instead of the stresses associated with network readiness. The plug-and-play Phybridge UniPhyer™ is a new application for a proven technology that leverages a customer's existing telephony wiring to provide a complete VoIP network with high Quality of Service and Power over Ethernet capabilities that are ideal for deploying office- and company-wide Unified communications services. Deployment is non disruptive, quick and easy for both customers and providers, and doesn't require the customer to take significant risk before being able to trial the solution.

"We are excited about partnering with Zultys, providing their customers and partners with a choice as to how best to deploy network convergence. For customers whose network is not voice ready, the UniPhyer is a low cost, effective deployment option," said John Croce, CEO of PhyBridge. "This game changing technology eliminates many deployment barriers and will open up new opportunities for both customers and partners looking to benefit from the Unified Communication and end-to-end IP telephony solutions offered by Zultys."

The Zultys family of advanced Open Standards-based [VoIP PBX](#) products offer enterprises and small and medium businesses a feature-rich energy-efficient server that does more in one box than any other IP PBX on the market. The [MX250 IP PBX](#) and [MX30 IP PBX](#) servers function as full PSTN/IP gateways and are loaded with business-enhancing features right out of the box, such as Soft Phone, Find-me/Follow-me, Presence, Secure Chat, Teleworker support, SIP open standard desktop and cordless phones, and much, much more.

"Our business customers can now allocate more of their IT spend on the *solution* rather than network readiness costs. With the Phybridge UniPhyer we can offer our customers the flexibility to leap ahead to advanced VOIP and Unified Communications services without first doing a time-consuming and costly rip-and-replace of their legacy system," said Steve Morrison, Zultys



VP Product Management and Marketing. “This puts them in the driver seat of a graceful, non-disruptive deployment to IP telephony and network convergence. It really is an easy ROI to calculate.”

### **About PhyBridge Systems**

Phybridge is the leading provider of risk-free IP phone deployment infrastructure. Meeting your needs to run IP telephony without costly LAN upgrades, Phybridge’s flagship product, the UniPhyer is a VoIP enabler that sets new standards in IP phone infrastructure. The company brings to market practical innovations that provide your organization with an easier way to deploy and manage VoIP solutions. Our IP phone deployment technology helps to convert your Zultys IP PBX into a simple risk free, plug-and-play installation with significantly lower costs than those associated with traditional deployments. The Phybridge UniPhyer, VoIP enabler, enhances the deployment of offerings from IP telephony equipment manufacturers and service providers all over the US and Canada. We excel in unifying IP phone networks effortlessly. For more information, visit <http://www.phybridge.com>.

### **About Zultys**

Based on open standards, Zultys Inc., a Silicon Valley company founded in 2001, manufactures feature-rich [VoIP Business Phone Systems](#) that easily scale to thousands of users. Zultys makes your business needs our priority. Our solution supports Mac, Windows 32 or 64 Bit or Linux users and integrates features such as [soft-phone](#), [Find me-Follow me](#), [Presence](#), [Secure Chat](#), [Tele-worker support](#), [Inbound Contact Center](#), [IVR](#), [ACD](#), [Call Recording](#), [Fax Origination/Termination](#), [Cell Phone Twinning](#) and much more. Zultys delivers on the promise of Unified Communication from open interfaces such as SIP to rich applications and networking. Not only is our solution cost effective, it also provides the highest energy efficiency with its compact single server all-in-one design. Zultys’ distributed architecture also helps companies maintain high availability, while being simple to install, manage and scale. For more information, visit us at <http://www.zultys.com>.

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