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Zultys to Present at ITEXPO West 2009 Conference Session in Los Angeles on September 2, 2009

Steve Morrison, VP Product Management, to Discuss Future of SIP Desktop Video at Unified Communications Industry's Leading Event this September

Sunnyvale, CA August 12, 2009 — Zultys today announced that Steve Morrison, Vice President of Product Management and Marketing, has accepted an invitation to speak on a panel session titled, **“Adding Video to the Mix”** at TMC’s INTERNET TELEPHONY® Conference & EXPO West 2009 (ITEXPO) on Wednesday, September 2nd at the Los Angeles Convention Center in Los Angeles, California. Attendees of the show may also visit Zultys at Booth #618.

ITEXPO, celebrating its 10th Anniversary in 2009, is the world’s largest and best-attended IP Communications trade show, drawing an average attendance of 7,000 buyers and sellers of IP Communications products and services. The show in September will be the 19th ITEXPO, and TMC projects total attendance to once again exceed 7,000.

“Videoconferencing provides the ROI companies are looking for as part of their unified communications solutions, especially in a down economy, where travel is well scrutinized,” said Steve Morrison, Vice President, Product Marketing, Zultys. “We look forward to speaking at ITEXPO, and helping companies understand how a well crafted video strategy augments their VoIP and web conferencing deployments, empowering them to collaborate and take aggressive action to remain competitive.”

“We are very pleased that Steve will be participating in this year’s show. Zultys is widely recognized and respected as an industry leader, and I am confident that our attendees will appreciate and value the opportunity to hear his perspective on adding video to the Unified Communication mix,” said TMC president and conference chairman, Rich Tehrani. “Over the past twelve months, widespread deployment of IP Communications services by global service

providers, businesses and governments has reinforced that this exciting technology is a viable, cost-effective communications solution. As a result, we are seeing a significant number of senior-level executives attending ITEXPO as a means of learning about the technology so they too can take advantage of its benefits.”

Registration for the show is now open. Anyone interested may register by visiting www.itexpo.com. Limited booth space is still available as well. Vendors interested in exhibiting at the show should contact Dave Rodriguez at 1-203-852-6800, ext. 146 or at drodriguez@tmcnet.com.

About Zultys

Based on open standards, Zultys Inc., a Silicon Valley company founded in 2001, manufactures feature-rich [VoIP Business Phone Systems](#) that easily scale to thousands of users. Zultys makes your business needs our priority. Our solution supports Mac, Windows 32 or 64 Bit or Linux users and integrates features such [as soft-phone, Find me-Follow me, Presence, Secure Chat, Tele-worker support, IVR, ACD, Call Recording, Fax Origination/Termination, Cell Phone Twinning and much more](#). Zultys delivers on the promise of Unified Communication from open interfaces such as SIP to rich applications and networking. Not only is our solution cost effective, it also provides the highest energy efficiency with its compact single server all-in-one design. Zultys’ distributed architecture also helps companies maintain high availability, while being simple to install, manage and scale. For more information, visit us at <http://www.zultys.com>.

About TMC

Technology Marketing Corporation (TMC) is a global integrated media company helping clients build communities in print, in person and online. TMC publishes [Customer Interaction Solutions](#), [INTERNET TELEPHONY](#), [Unified Communications](#), and [NGN magazines](#). TMCnet, TMC's Web site, is the leading source of news and articles for the communications and technology industries. TMCnet is read by an average of two million unique visitors each month worldwide, according to Webtrends. TMCnet is ranked as 2,921 in Quantcast's Top U.S. Sites placing TMCnet in the top .03% most visited Web sites in the US. In addition, TMC produces [ITEXPO](#), [4GWE Conference](#) (in conjunction with Crossifre Media), and [Digium|Asterisk World](#).

TMC also recently launched new industry-specific Web sites: [IT.TMCnet.com](#), [Cable.TMCnet.com](#), [Robotics.TMCnet.com](#), [Satellite.TMCnet.com](#), [Green.TMCnet.com](#). For more information about TMC, visit www.tmcnet.com.

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