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NEWS FOR IMMEDIATE RELEASE

TAG and Zultys Inc. Announce Strategic Partnership

US Premier IP Telephony Association Teams Up with Best-In-Class Zultys IP PBX Solution

San Diego, CA – June 16, 2009 – Technology Assurance Group (TAG), an international organization of independently owned unified communications companies in the United States and Canada, has announced a strategic relationship with Zultys Inc., the premier developer and manufacturer of pure [SIP-based Unified Communication solutions](#) for business and enterprises. Recognizing the imperative need for a pure SIP solution for current and future customer deployments Zultys was the obvious choice. Zultys has eight years of experience delivering thousands of SIP solutions deployed in 110 countries in 19 different languages.

“I’ve watched Zultys over the last several years” said Dale Stein, TAG Co-Founder. “I knew they were good. However, with their new management team they have been successful in making a great technology an even greater business solution. I’m pleased to be partnering with Zultys to satisfy our member company’s needs. Our member companies are also seeing the advantage with double digit approved Zultys resellers within a matter of a few weeks. We’re looking forward to working together to bring the advantages of this product to our member companies’ customers.”

“TAG is the most highly respected technology association in the IP Telephony industry,” said Steve Rothenberg, CEO of Zultys. “TAG National recognizes that for their member company’s to be successful they need to lead the marketplace in open standards based solutions that provide flexibility, productivity improvements, and major cost reductions

with differentiated 21st century features. Obviously, only with these advantages will the TAG members continue to grow and increase profitability.”

Zultys Inc. offers industry leading Unified Communications and service flexibility through powerful features [voice, IM, Email, presence, find me–follow me, call recording, contact center, voicemail and multi location networking] designed to boost productivity, reduce complexity, ease administration, reduce costs and provide high availability. The solution has become priceless to telecommuters and remote workers.

Zultys Inc. received the 2009 Innovation Award from TMC’s Next Generation Networks as well as being named by Unified Communications magazine as a recipient of the 2008 Product of the Year Award.

ABOUT TAG NATIONAL (TAG)

Technology Assurance Group, LLC (TAG) is an international organization of leading independently owned business communications companies. TAG provides its members with the competitive advantages necessary to achieve a dominant position in their marketplace. Members benefit from programs including strategic partnerships with communication solution providers, best business and management practices, and advanced sales training programs. TAG’s mission is to increase its Members’ sales and profits through education and to ease their introduction of new technology to the marketplace by leveraging their combined intellect and purchasing power. For more information on TAG, please call 858-673-5800 or visit www.tagnational.com.

ABOUT ZULTYS

Based on open standards, Zultys Inc., a Silicon Valley company founded in 2001, manufactures feature-rich Business Phone Systems that easily scale to thousands of users. Our solution supports Mac, Windows 32 or 64 Bit or Linux users and integrates features such as soft-phone, [Find me/Follow me](#), [Presence](#), [Secure Chat](#), [Tele-worker support](#), IVR, [ACD](#), [Call Record](#), [Fax Origination/Termination](#), [Cell Phone Twinning](#) and much more. Not only is our solution cost effective, but it also provides the highest energy efficiency with its

compact single server all-in-one design. Zultys' distributed architecture also helps companies maintain high availability, while being simple to install, manage and scale. For more information, visit us at www.zultys.com.

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